**DAL Chapter Leadership Meeting Notes**

Thursday, August 6 at 3:00 PM CST

Lead: Lisa Mancuso, RN, BSN, PCCN, CCRN, CLCP, LNCC

* Directors-At-Large (DAL):
	+ **Lisa A Mancuso, RN, BSN, PCCN, CCRN, CLCP, LNCC:** 2019-2020, 2020-2021

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Chapters: Phoenix, Pittsburgh

* + **Marjorie Berg Pugatch, RN, MA, LNCC:** 2018-2019, 2019-2020, 2020-2021

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Chapters: Morristown, Columbia South Carolina, Bay Area of Northern California

* + **Jennifer Parks, RN, LNCC**: 2020-2021

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Chapters: Greater Orlando, Greater Tampa Bay, West Virginia Upper Ohio Valley

**Agenda**

1. **Welcome 3:00 p.m. – 3:05 p.m. Lisa Mancuso**
2. **Agenda 3:05 p.m. – 3:45 p.m. Lisa Mancuso**
	1. Please contact HQ to spotlight your Chapter’s activities. It’s a great chance for you to highlight your Chapter and attract new members.
	2. Remember to send chapter events to HQ to post on the AALNC website.
	3. Don’t forget about the [Chapter Resource Page](http://www.aalnc.org/page/chapter-leader-resources), which has documents available for you to download to help run your chapter
	4. If you have a testimonial regarding your work as a LNC, please [fill out the form & permission statement](https://www.surveymonkey.com/s/5BHGGWJ) to submit so it can be posted on our website.
	5. Recognize a fellow LNC who is doing exemplary work by contacting AALNC at [info@aalnc.org](file:///%5C%5Cbchi32%5Chealthcare%5CAALNC%5CChapters%5CDAL-Chapter%20Leader%20Calls%5C2017%5CApril%20In%20Person%5Cinfo%40aalnc.org).
	6. **Social Media**

**(Margie)**

* + 1. If you aren’t doing this already, please consider promoting your chapter and its news and activities on social media platforms.
		2. You are free to Tweet and Re-tweet, post to Facebook and LinkedIn all AALNC news and activities. Contact our HQ office if you need guidance.
	1. **Certification (Jennifer)**

AALNC now uses a Universal Certification Date: anyone who certified or recertified in 2015 is up for recertification. Certification will expire on October 31, 2020 for everyone and application must be in before October 31.  Remind your members!

* 1. **JLNC update**

**(Jennifer)**

* + 1. Our latest issue can be found on the AALNC webpage under the “Publications” tab. Consider sharing this journal with your clients or printing it out to take with you for meetings with prospective clients!
		2. Our journal editor is fabulous and very helpful in the peer review process so even if you have never published before, feel free to put forth your ideas for an article. This is a great time to start writing and show your expertise in your field!
	1. **Online Educational Professional Development Committee (formerly Webinar)**

**(Lisa)**

* + 1. We would appreciate the chapter leaders advertising our webinars. Almost all can be listened to after the fact.
		2. **One of our many AALNC member benefits is 10 free webinars per year!** There are many exciting webinars planned for the remaining 2020 schedule.
	1. **Upcoming Forum (Lisa):**
		1. Our 2021 Annual Forum will be held in Pittsburgh, PA from April 14-17, 2021.
		2. The call for speakers is currently open, please send any submissions or questions to info@aalnc.org
	2. **Coming this fall (All):**
		1. New Product: AALNC’s Methods for Researching, Identifying, Vetting, and Retaining an Expert
		2. LNC Jumpstart
	3. **Membership (Jennifer):**
		1. Currently offering half year dues and extended membership, regular 2021 renewal begins in October
		2. Reminder of new member benefits
1. **Questions, Comments, Concerns? 3:45 p.m. – 4:00 p.m.**

**(Margie)**

Remember we are here to support and guide you. Please contact your DAL with any questions and updates in your chapter’s activities. Our contact info can be found above and on the [AALNC website](http://www.aalnc.org/page/board-and-staff).

**Notes:**

[**AALNC Jumpstart**](http://www.aalnc.org/page/lncjumpstart)was discussed for a significant portion of the call. We would encourage any chapter leaders to promote this program within their chapter membership, and to any prospective chapter members you may know of! This program is especially great for new LNCs or new AALNC members. Any non-members who register for the live event will receive AALNC membership for the remainder of 2020 as part of their registration. If you would like more information, please visit the website or contact AALNC!

**Webinars**: A question was raised about accessing webinars. Any LIVE webinars that someone registers for will only be accessible for the duration of the live broadcast. If you register for the live webinar and are unable to attend, you will need to view the on-demand webinar instead. Both the live and the on-demand are free with AALNC membership. Members can either “purchase” the on-demand or contact AALNC headquarters.

**Events:** Some chapter leaders reported issues with submitting events to the AALNC calendar via the website link. If you experience issues, please feel free to either email info@aalnc.org or Melissa directly at melissa.vanfleteren@aalnc.org and we can post your event to the AALNC calendar. Headquarters is looking into other opportunities to include promotion of chapter events in other areas, such as email.

If you have any questions at any time, please feel free to contact Melissa, the headquarters office, or your DAL!